



**Follow Up  
Scripts for  
Emails**

# **5- Email Scripts**

**Email #1 - Hi Sally,**

**I'm reaching out because I have several ideas for how you can bring in more leads and ultimately close more deals every month.**

**Would it be okay for me to reach out next week to share those ideas with you?**

**Warm Regards,  
(Name)**

# Email Script

**Email #2- Hi Sally,**

**I constantly review business relationships in my CRM. Typically if I don't hear back from someone for 30 days, it means they are really busy or not interested.**

**If you are not interested, please let me know and I'll promptly close your tab in my CRM to never bother you with (company) emails again.**

**1- Sorry, I was really busy, but I'm still interested**

**0- Please close my tab, I'm not interested**

**Warm Regards,  
(Name)**

# Email Script

**Email #3- Hi Sally,**

**I noticed that a few people from your team were looking at our (Specific name of product/page) page this week, which is about/covers/details (describe the page and function of the product/service).**

**Do you have 5-10 minutes to discuss what solutions you and your team are exploring? If so, how does your calendar look this week?**

**Warm Regards,  
(Name)**

# Email Script

**Email #4- Hi Sally,**

**It was great chatting with you earlier and learning more about you and your role at (company).**

**I now understand the issues you are encountering with (pain point discussed in meeting) and how it can make it harder to (whatever the pain point prevents them from doing).**

**As discussed, I've attached some more information about our solution and how we can help you with (pain point) and solve (specific issue)**

**Please let me know if you have any questions and I'd be happy to chat again. If not, I look forward to talking again on (predetermined meeting day/time)**

**Warm Regards,  
(Name)**

# Email Script

**Email #5- Hi Sally,**

**You likely deal with (business pain), so I thought I'd share a quick tip many of my clients have found helpful: (1-2 sentences actionable piece fo advice)**

**I have a few ore ideas around (improving X). Let me know if you are interested in hearing them.  
Have a great day!**

**Warm Regards,  
(Name)**